

Landegent Clothing Consultancy B.V.

An innovative contribution to the textile industry and the environment



ABOUT LCC B.V.

Under the name Landegent Clothing Consultancy B.V. we have been working more than 22 years in the clothing industry. This experience has given us a unique insight in a major part of the process; from the selection of the seeds up to the finished product. We have been providing well-designed clothing to clients in the fashion market since our inception.

1. What do we do? *We produce eco friendly textiles.*

We have translated our experience and broad knowledge of the fashion business into several products and services, that run through the whole production chain; from the natural seed till the dyed, finished product. Our main services and products are:

- Naturally dyed certified organic fabrics through our business unit True Colours.
- GOTS¹-certified chemical dyed certified organic products.
- Finished high quality uniforms, workers' and company clothing (also in organic fabrics).
- Private labels, made from naturally dyed or chemically dyed certified organic cotton.

2. What makes us special? *We are totally in control.*

LCC has a complete overview of the whole supply chain, from the biological GMO-free cotton seed, through the washing and dyeing of the textiles, until the labour standards in our factories. Every part of the supply chain is accredited by the following certificates: GOTS, SA8000², FLO-CERT³, Ecocert⁴ and Max Havelaar Fairtrade⁵.

Because we know how to make eco friendly, beautiful textiles in natural colours, we decided not to sit and wait for our first enthusiastic client, but to market our own collections. With these collections we can easily target consumers and retailers and show our quality products at trade shows and other business-to-business meetings.

¹ www.global-standard.org - ² www.sa-intl.org - ³ www.flo-cert.net

⁴ www.ecocert.com - ⁵ www.maxhavelaar.net

Our values

Our basic values are simple: enjoy work, treat both people and the environment with respect and be supportive to everyone around us.

Our aims and objectives

- We have created a reliable and stable network and we want to expand this network likewise. We need to generate a certain business volume to grow and to maintain sustainability on all levels in our organization.
- To develop high quality products.
- To handle a price system that covers costs for cleaning up grounds, caused by conventional clothing production (e.g. financing crops of transitional cotton).
- To make the transformation from an artisan way of working to industrialization.

3. Why is LCC different from others? LCC is an 'open book'.

Good business

Our work shows that it is possible to combine ecology, ethics and quality with beautiful design. We have shown that it is very well possible to run a clothing company that takes full responsibility towards the environment and individuals involved. We hope to serve as a source of inspiration and an ideal for companies large and small, everywhere in the world.



Professional

- **We are connected**

If we wouldn't have clients we wouldn't make profit, but if we wouldn't have good suppliers, we wouldn't make profit either. For us, everyone in the supply chain is equally important. We are all working together towards a successful product and therefore we treat our all our business partners with respect and sincerity.

- **Communication**

An important business philosophy is: 'We do what is promised'. We subscribe to this, but without demanding our suppliers to make deadlines at any cost, because deadlines are subject to change in international business (e.g.: Indian suppliers have to deal with climate troubles, Chinese factories experience 'structured' electricity problems). If we expect a delay in the process, we will immediately discuss rescheduling with our partners and clients. Open communication is the basis of our professional attitude.

- **Quality control and responsibility**

We are not just an in-between-office. When we receive goods or samples for our clients, we do not just forward them to their address. We check it. Thoroughly. Is the sleeve a few inches too short, but does the rest of the shirt look great? We forward the sample with a note for our client, to say 'this already has our attention'. Our goal is to make the production process as efficient as possible.

- **Creativity**

In our showroom we keep a large collection of samples and swatches in order to offer our clients a

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broad range of possibilities. By showing them more than what they have requested in the first place (ideas that match their style and quality level of course) we want to stimulate new ideas and originality in design.

People & planet

The people we work with in the production process are our partners. We do not want them to work with genetically modified or dangerous, harmful materials. And of course, this has a positive impact on the environment as well.

Transparency

Transparency is our keyword: our clients need to know what happens behind the scenes. We have very good relations with our production partners. They share the social, environmental and technical subjects of their companies with us and provide us with copies of their certificates.

OUR DYEING METHODS



1. Natural dye

LCC is steps ahead in eco friendly dyeing. Important steps in our natural dye process:

- Cotton
 - We grow biological cotton from GMO-free cotton seeds, on grounds that have passed the transition phase and are fully approved for growing biological crops. The biggest part of our cotton comes from a farmers association. This cotton is also fairtrade and certified by Max Havelaar⁶.
- Washing
 - With natural, mineral-rich water and sea salts.
- Bleaching
 - Through sun and organic manure.
- Colourings
 - Our master dyer in India prepares the requested colour recipe, made from medicinally rich herbs, plant materials, minerals and oils.
- Brightness and fastness
 - By means of natural mordants such as rhubarb leaves, oils and minerals. We have reduced the concentration of alum to a minimum.
- Finishing
 - Sprinkling pure water on the cloth, stretching under pressure, using hand rolls, aloe vera, castor oil.
- Filtration and separation
 - Actually, we have no waste. Water is recycled to be used again. We separate solid leftovers and prepare it for farming purposes such as compost.

⁶ www.max-havelaar.nl

2. Indigo dye

- Indigo denim

Coloured with organic indigo, from GMO-free seeds. Our master dyer uses an ancient process of natural indigo fermentation; the most earth friendly process for indigo dyeing. The same water is used over and over again, for more than twelve years. Talking about water reduction...The indigo coloured cotton is weaved by hand into powerful, beautiful denim and other blue coloured fabrics, ready for production.

3. GOTS chemical dye

We cannot change the world in one day...the need for dyed clothes is large, and companies have their standardized production processes. We try to talk everyone into environmental friendly dye, but we realize it takes time to change certain processes. Therefore we also offer GOTS-certified chemical dye: a regulated process to minimize the damage caused by chemicals. To acquire the GOTS-certificate, one needs to eliminate certain high-impact chemicals and substances used in the conventional dyeing industry. On the website www.global-standard.org you'll find an overview of prohibited substances.

OUR STITCHING AND KNITTING PARTNERS



All the production facilities follow our way of working and work exclusively with us. This way we can assure a high level of reliability, cooperation and workmanship. They are based all over India: in Mumbai, Calcutta, Chennai and Delhi. For our MTM (made to measure) service for formal suits, coats and shirts, we have found a partner in China, Shandong area. All of our partners have their own certificates, like: GOTS, SA8000, FLO-CERT and Ecocert. We work with experienced factories and add our western knowledge to reach a high level of quality workmanship. Therefore we are able to say: 'we are proud of our products'.

OUR LABELS

Five interconnected labels that represent a platform together: an uplifting and respectful approach towards nature. They are translators of a continuous flow of changes. We use our developments in colours and materials to expand our labels. In this way we always have the latest technical possibilities available, for consumers, retailers, B2B and private labels.

FOR THE CONSUMER MARKET

1. True Colours Textiles (www.truecolourstextiles.com)

- A fine collection ladies' loungewear and luxurious bed & bath linen. All made from naturally dyed, organic cotton.

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2. Little Wings (www.littlewings.nl)

- Clothes and textiles for the little ones, produced in a sustainable matter. Soft, organic fabrics, detailed styling with a wide colour range of eco friendly- and natural dyes.



3. New Dimension (www.newdimension-clothing.com)

- A young fashion collection with an urban, creative touch. The collection is a mix of organic and conventional cotton and offers tops, bottoms and denims for men.



FOR THE BUSINESS TO BUSINESS MARKET:

4. Little Wings Daycare (www.littlewings-daycare.nl)

- This service provides all children daycare centers the possibility to acquire all their textiles for beds and baby-household in organic cotton. We also provide biological baby food and ecological washing detergents. With this package the daycare center can offer a green environment for the children. This sounds logical, but at the moment it is still a service that can be used as an important USP for daycare centers.

5. Workwear

- Tailor made collections for governmental and non-governmental organizations: uniforms, safety clothes and corporate clothes. We also offer corporate clothes, work wear and bed & bath linen for hotels, restaurants and beauty spa's. All made from biological cotton.

6. Promotional products

Most of the textile products can be produced in organic cotton under Fairtrade conditions. Dare to be different and let your imagination flow...We can also help you develop unique stylish items to stand out from the crowd.

JOIN US



We welcome new partners who work with respect for people and the environment; partners who want to commit themselves for a longer period of time and are looking for changes and alternatives in the conventional production process. If you are willing to walk new grounds with us, please contact our founder Andriana Landegent, at andriana@landegentclothing.biz

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